

Date: 12/04/06

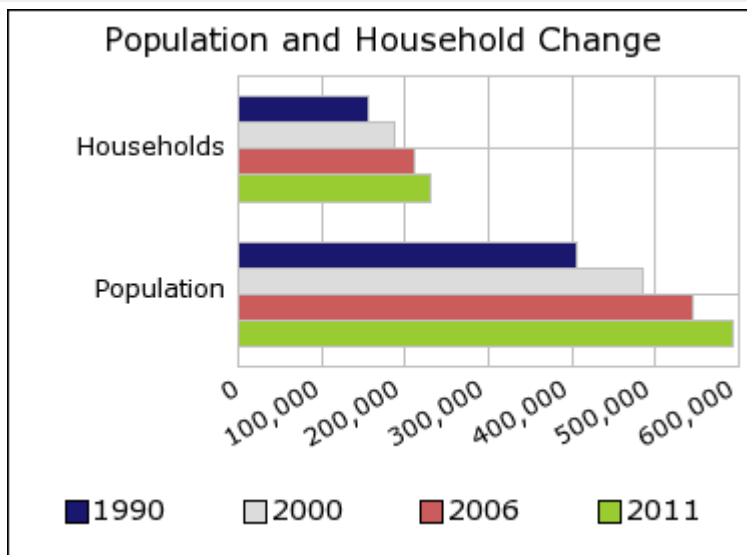
Current Geography Selection: (1 Selected) Counties: Polk County

Executive Summary Report with Charts

Population Demographics:

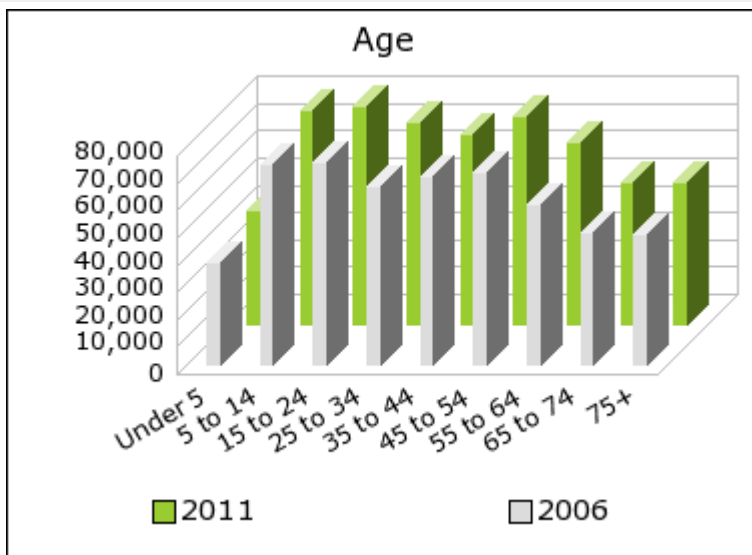
The number of households in the study area in 1990 was **155,972** and changed to **187,233** in 2000, representing a change of **20.0%**. The household count in 2006 was **210,144** and the household projection for 2011 is **229,236**, a change of **9.1%**.

The population in the study area in 1990 was **405,384** and in 2000 it was **483,924**, roughly a **19.4%** change. The population in 2006 was **543,707** and the projection for 2011 is **592,200** representing a change of **8.9%**.



	1990 Census	2000 Census	2006 Estimate	2011 Projection	Percent Change	
					1990 to 2000	2006 to 2011
Total Population	405,384	483,924	543,707	592,200	19.4%	8.9%
Total Households	155,972	187,233	210,144	229,236	20.0%	9.1%

Population by Age



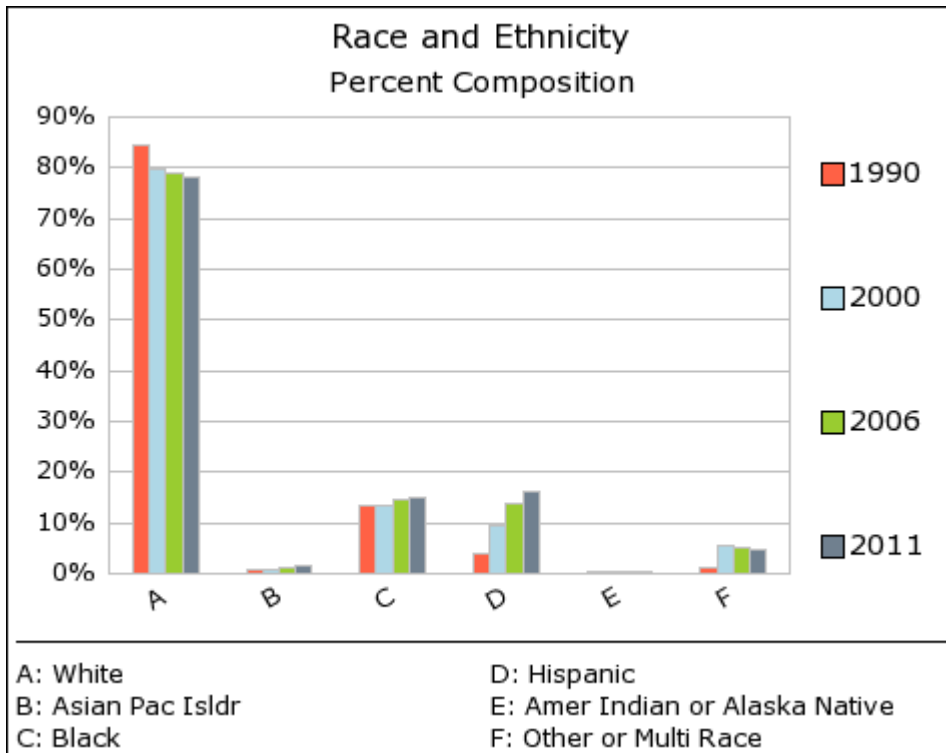
In 1990, the median age of the total population in the study area was **36.4**, and in 2000, it was **38.6**. The median age in 2006 is **38.4** and it is predicted to change in five years to **38.1** years. In 2006, females represented **50.8%** of the population with a median age of **40.0** and males represented **49.3%** of the population with a median age of **36.8** years. In 2006, the most prominent age group in this geography is **Age 5 to 14** years. The age group least represented in this geography is **18 to 24** years.

Age Groups

	1990 Census	%	2000 Census	%	2006 Estimate	%	2011 Projection	%	Percent Change	
									1990 to 2000	2006 to 2011
0 to 4	28,220	7.0%	31,186	6.4%	37,564	6.9%	41,830	7.1%	10.5%	11.4%

5 to 14	53,498	13.2%	67,037	13.9%	73,151	13.5%	78,841	13.3%	25.3%	7.8%
15 to 19	27,194	6.7%	32,604	6.7%	37,396	6.9%	39,881	6.7%	19.9%	6.6%
20 to 24	25,929	6.4%	27,308	5.6%	36,424	6.7%	40,041	6.8%	5.3%	9.9%
25 to 34	59,746	14.7%	59,336	12.3%	65,068	12.0%	74,341	12.6%	-0.7%	14.3%
35 to 44	53,152	13.1%	68,593	14.2%	69,279	12.7%	69,871	11.8%	29.1%	0.9%
45 to 54	40,663	10.0%	59,479	12.3%	70,136	12.9%	76,623	12.9%	46.3%	9.3%
55 to 64	41,734	10.3%	49,643	10.3%	58,526	10.8%	66,648	11.3%	19.0%	13.9%
65 to 74	45,692	11.3%	48,122	9.9%	48,501	8.9%	52,194	8.8%	5.3%	7.6%
75 +	29,554	7.3%	40,616	8.4%	47,662	8.8%	51,930	8.8%	37.4%	9.0%

Population by Race/Ethnicity



In 2006, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

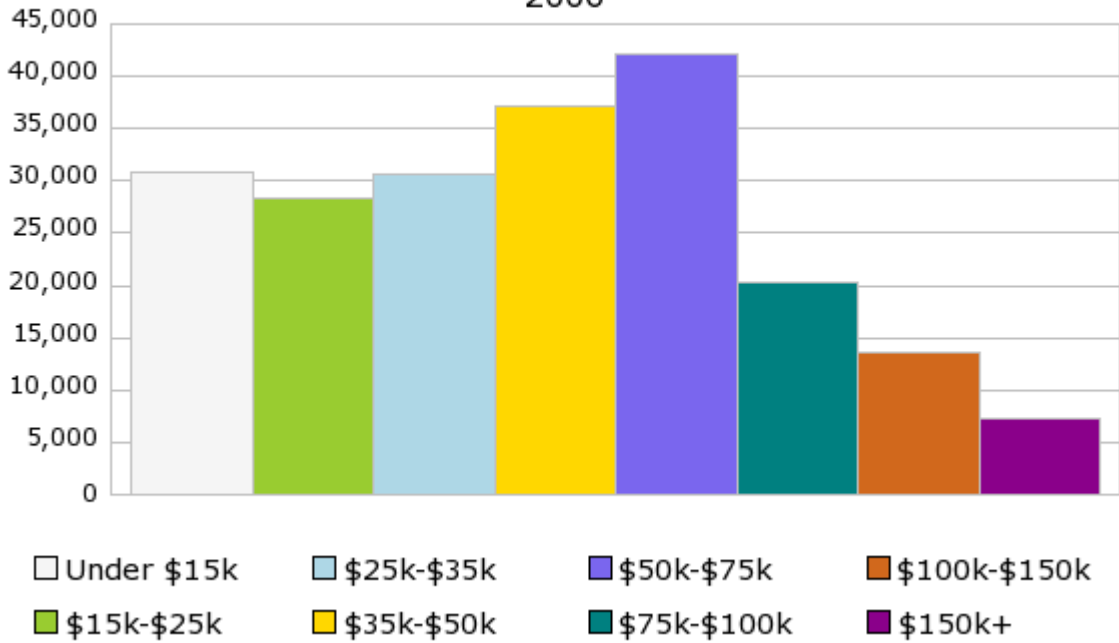
Race & Ethnicity

Race & Ethnicity	1990 Census		2000 Census		2006 Estimate		2011 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2006 to 2011
White	341,952	84.4%	385,099	79.6%	428,717	78.9%	463,923	78.3%	12.6%	8.2%
Black	54,385	13.4%	65,545	13.5%	78,818	14.5%	89,736	15.2%	20.5%	13.9%
American Indian or Alaska Native	1,158	0.3%	1,839	0.4%	1,636	0.3%	1,479	0.3%	58.8%	-9.6%
Asian or Pacific Islander	2,487	0.6%	4,722	1.0%	7,022	1.3%	8,952	1.5%	89.9%	27.5%
Other Race	5,401	1.3%	18,466	3.8%	18,894	3.5%	20,415	3.5%	241.9%	8.1%
Two or More Races			8,253	1.7%	8,619	1.6%	7,694	1.3%		-10.7%
Hispanic Ethnicity	16,601	4.1%	45,933	9.5%	74,064	13.6%	96,614	16.3%	176.7%	30.4%
Not Hispanic or Latino	388,781	95.9%	437,991	90.5%	469,643	86.4%	495,586	83.7%	12.7%	5.5%

Households by Income

Households by Income Group

2006



In 2006 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.

HH Income Categories

	1990 Census		2000 Census		2006 Estimate		2011 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2006 to 2011
\$0 - \$15,000	42,760	27.4%	31,284	16.7%	30,880	14.7%	31,153	13.6%	-26.8%	0.9%
\$15,000 - \$24,999	34,417	22.1%	29,815	15.9%	28,298	13.5%	28,079	12.2%	-13.4%	-0.8%
\$25,000 - \$34,999	29,282	18.8%	29,576	15.8%	30,646	14.6%	33,177	14.5%	1.0%	8.3%
\$35,000 - \$49,999	25,667	16.5%	34,925	18.7%	37,096	17.7%	37,698	16.4%	36.1%	1.6%
\$50,000 - \$74,999	15,674	10.1%	34,525	18.4%	42,121	20.0%	45,675	19.9%	120.3%	8.4%
\$75,000 - \$99,999	4,375	2.8%	14,775	7.9%	20,274	9.7%	25,075	10.9%	237.7%	23.7%
\$100,000 - \$149,999	2,353	1.5%	7,770	4.2%	13,620	6.5%	18,580	8.1%	230.2%	36.4%
\$150,000 +	1,469	0.9%	4,563	2.4%	7,209	3.4%	9,799	4.3%	210.6%	35.9%
Average Hhld Income	\$31,737		\$46,512		\$51,393		\$56,081		46.6%	9.1%
Median Hhld Income	\$25,243		\$36,097		\$40,365		\$44,040		43.0%	9.1%
Per Capita Income	\$12,344		\$17,996		\$20,377		\$22,231		45.8%	9.1%

Current year data is for the year **2006**, 5 year projected data is for the year **2011**. More About Our Data.
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