

## News Print Specifications:

Image size 100% jpg or pdf 200 dpi for Newsprint

## Magazine Specifications:

Image size 100% jpg or pdf Color Output CMYK  
300 dpi (each image & ad)

### Broadsheet

|                   |             |
|-------------------|-------------|
| 1 col .....       | 1.720"      |
| 2 col .....       | 3.542"      |
| 3 col .....       | 5.375"      |
| 4 col .....       | 7.208"      |
| 5 col .....       | 9.042"      |
| 6 col .....       | 10.875"     |
| Full Page .....   | 10.875"x21" |
| Double Truck..... | 22.5"x21"   |

### Modular (Special Sections)

|                   |           |
|-------------------|-----------|
| 1 col .....       | 1.5741"   |
| 2 col .....       | 3.2593"   |
| 3 col .....       | 4.9444"   |
| 4 col .....       | 6.6296"   |
| 5 col .....       | 8.3148"   |
| 6 col .....       | 10"       |
| Full Page .....   | 10"x10.5" |
| Double Truck..... | 21"x10.5" |

### Inside Polk

|                   | Billed   | Actual         |
|-------------------|----------|----------------|
| Quarter .....     | (2x4.95) | 3.75"x 4.95"   |
| Half (V) .....    | (2x10)   | 3.75"x 10"     |
| Half (H).....     | (4x4.95) | 7.625"x 4.95"  |
| Full .....        | (4x10)   | 7.625" x10"    |
| Full (Bleed)..... | (4x10)   | 8.625"x11.125" |

Trim Dimentions: 8.375"x10.875"

Live Area: 7.625"x 10"

*See a Multimedia Executive for our Digital Size Availability.*