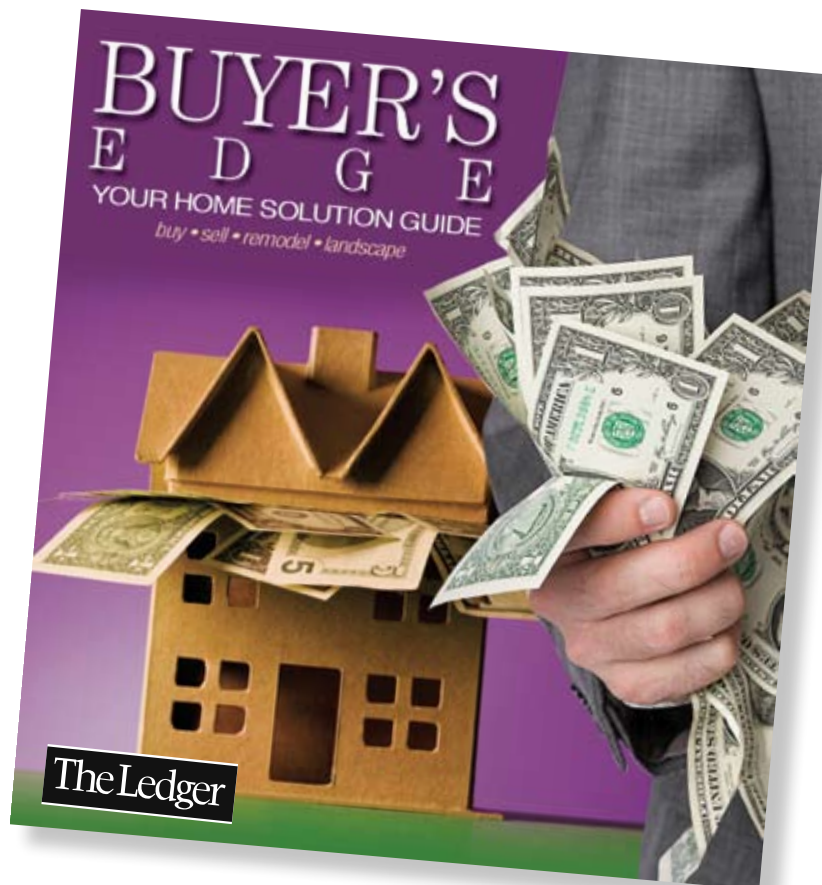


BUYER'S EDGE

YOUR HOME SOLUTION GUIDE

buy • sell • remodel • landscape



The Ledger

The home is one of our most prized possessions. It takes a lot of effort to maintain the home which can involve...painting, roof repairs, preparing to sell or buy, landscaping, remodeling, home financing...just to name a few responsibilities. To help us make the right decision when fulfilling these responsibilities we need the most up-to-date information available. The Buyer's Edge is designed to do just that. The reader will benefit from the editorial content about the home and your advertising message will give them ideas or solutions for their home projects.

Don't miss this great marketing opportunity which will reach over 268,000 readers throughout Polk County. Qualified and motivated readers are waiting to respond to your advertising message!!

MARKETING PACKAGE

Includes:

- Ledger Print Advertisement (subscribers)
- Polk Voice Print Advertisement (non-subscribers)
- Section available online
- Advertiser included in online banner
- FREE ARTICLE

**BONUS
FEATURE!!**

Free Article
1/4 page or larger
Ask for details

Deadline & Rates

PUBLICATION DATE:

LEDGER

Friday, July 24, 2009

POLK VOICE

Wednesday, July 29, 2009

ADVERTISING DEADLINE:

Friday, July 10, 2009

	SIZE	PACKAGE INVESTMENT (with Color)
EIGHT PAGE	(3.259" wide x 3.5" tall)	\$160.62
QUARTER PAGE	(4.944" wide x 5.25" tall)	\$354.44
HALF PAGE (HORIZONTAL)	(10" wide x 5.25" tall)	\$698.18
HALF PAGE (VERTICAL)	(4.944" wide x 10.5" tall)	\$698.18
FULL PAGE	(10" wide x 10.5" tall)	\$1341.38

The Ledger

For more information please contact your Ledger Sales Representative or contact in Lakeland at 863/802/7358, Winter Haven 863/401/6902