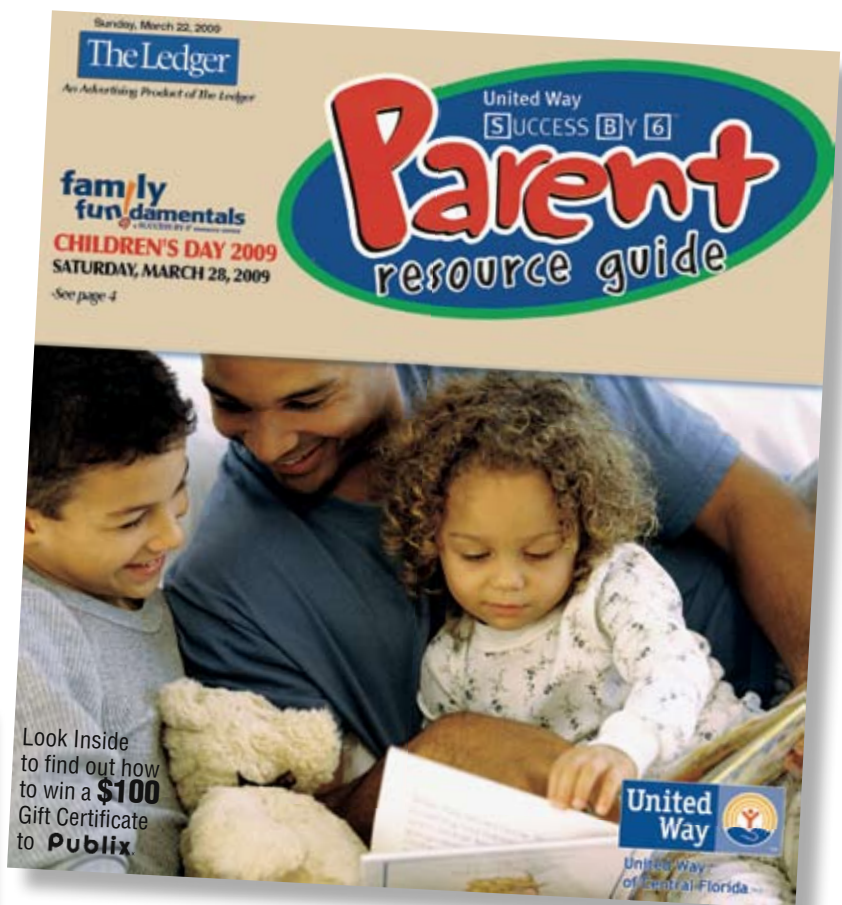




On Sunday, July 19, 2009, the Ledger in partnership with the United Way of Central Florida's Success By 6, will be inserting the successful Parent Resource Guide into the Sunday Ledger.

This special tabloid section is a directory of services and informative articles to assist parents and caretakers who have children or are expecting.

Purchasing advertising in the section not only is an investment in families, but is also an opportunity for you to highlight your products or services, reaching over 170,000 potential Ledger readers. An additional 10,000 tabloids are distributed locally to parents at community events and agencies.



## Deadlines & Rates

### **PUBLICATION DATE:**

Sunday, July 19, 2009

### **ADVERTISING DEADLINE:**

Monday, July 6, 2009

Full Page: (10" wide x 10.5" tall) \$2,500.00

Half Page: (10" wide x 5.2" tall) \$1,450.00

Quarter Page: (5" wide x 5.2" tall) \$750.00

Eighth Page: (5" wide x 2.6" tall) \$350.00

Full Process Color Included

# The Ledger

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