

YEAR *in* REVIEW

What a great marketing opportunity!

The Ledger's Editorial Department has created a collection of the most exciting and memorable events from 2009. This standard size section will be filled with photos and articles that will appeal to everyone.

Advertise your business within the Year In review and receive all the benefits from the high readership and long-shelf life of this section.

Format: Broadsheet (any size ad)
Sample sizes available: (black & white)

| Ad Size: | 1/18 page | 1/8 page | 1/6 page | 1/4 page | 1/3 page | 1/2 page (H) | 1/2 page (V) | Full page |
|-----------------------|---------------|----------------|-------------|----------------|----------------|-----------------|--------------|---------------|
| Ad Dimensions: | 2 x 3.5" | 3 x 5.25" | 3 x 7" | 3 x 10.5" | 4 x 10.5" | 6 x 10.5" | 3 x 21" | 6 x 21" |
| Ad Image Area: | 3.542" x 3.5" | 5.375" x 5.25" | 5.375" x 7" | 5.375" x 10.5" | 7.208" x 10.5" | 10.875" x 10.5" | 5.375" x 21" | 10.875" x 21" |
| Ad Cost (with color): | \$151.34 | \$339.85 | \$452.21 | \$674.17 | \$890.56 | \$1,289.74 | \$1,289.74 | \$2,221.78 |

PUBLICATION DATE:
Sunday, December 27, 2009

ADVERTISING DEADLINE:
Friday, December 11, 2009

Contact your Ledger Sales Representative today or contact Kim Edwards at 863-802-7381 for more information.



Send your advertisement to over 277,500 readers throughout Polk County!